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## **JULES JEWELS**

Presents 2008 Lingerie and Swimwear collections on

**Jules-Jewels.com**

Be bold. Be daring. Be you. Express Yourself

Preview the entire Jules Jewels Lingerie and Swimwear 2008 collections on the newly fashioned Jules-Jewels.com - created for a personalized shopping experience.

Inspired by Hollywood glamour and travels worldwide, Jules Jewels Lingerie and Swimwear sparkles with sophistication, subtle seduction and dazzling style.

Designed with luxurious, colorful, fabrications - adorned with the flirty wink of Swarovski crystals, pearls and gemstones - Jules Jewels liberates, making every woman feel like a super star.

Craftsmanship and quality are monarch. Jules Jewels' embellishments are perfectly placed with two custom methods - hand sewn and with the patented Swarovski Hot Fix application - to bring effervescence to every occasion.

Feel luxurious and alluring around-the-clock - from the boardroom, to the beach, to the bedroom!

Designer, Julie Rodriguez, "Whether it's everyday, or special nights, Jules Jewels allows you to express every aspect of yourself - and anyone you aspire to be..."

### **About The Designer**

Julie Rodriguez merged her longtime love of fashion and film with a studied knowledge for trends and color theory. In 2005, she founded Dallas-based Jules Jewels Lingerie and Swimwear on these principles: "I love to make people feel beautiful and confident," she says. "I started Jules Jewels because I am passionate about creating fabulous garments for people to wear and have fun with. My Swarovski crystal-embellished designs make everyone feel glamorous."

The Jules Jewels collection also reflects influences from travels worldwide: Curacao's candy land cascade of haciendas, ornate Parisian architecture, the ease of Monaco, Miami's chromatic flair and the all-American California coastline. "My designs are reminiscent of the beautiful places I have been," says Rodriguez. "I want to share them with women."

A distinguished, successful businesswoman, Rodriguez endeavors to help women everywhere actualize their inner divas.

## Jules Jewels Lingerie

Designed with feminine, delicate fabrications, adorned with the flirty wink of Swarovski crystals, Jules Jewels Lingerie makes every woman feel like a super star.

Preview the entire 2008 Jules Jewels Lingerie collection on the newly fashioned Jules-Jewels.com - created for a personalized shopping experience.

### Be Flirtatious

**Jennifer** Perfectly color-coordinated Swarovski crystals add flirtatious winks to this exquisite, lace boy short. Jennifer is ultra-smooth, soft and unbelievably comfortable with the perfect amount of stretch. Crafted with Nylon/Spandex in white with clear crystals, cherry red with red crystals, black onyx with black crystals.

**JeniBella** Express Yourself in Jules Jewels' signature boy short. Swarovski crystals spell the Jules Jewels' mantra, so you can be seen coming and going. Crafted with comfortable cotton/Elastique in white, soleil yellow, blush pink, raspberry, cherry red, black onyx.

### Be Alluring

**Eva** Express Yourself in Jules Jewels' lace camisole paired with ruffle panties. The feminine camisole comfortably hugs the body. The girly-girl panty places the perfect bow on the gift that is you. Crafted with Nylon/Spandex lace in black onyx.

**Gwyneth** Less is more in this body-conscious, sheer T-back thong with delicate lace trim. Feel free and fabulous - like you're wearing next to nothing. Crafted with mesh in black onyx.

**Sienna** Swarovski crystals illuminate these flirtatious panties. Step out in style. Crafted with mesh in sheer white, flesh-tone, raspberry, black onyx.

### Be Innocent

**Stefani** This simple, smart, all-occasion panty, designed with a sleek line and barely-there cut, is the perfect foundation for tailored slacks, fitted jeans and little black dresses. Crafted with Polyamide/Spandex in black onyx.

**Lindsay** Jules Jewels' perfect and playful foundation boy short has a fabulous fit with a sweet satin waistline. Crafted with comfortable cotton/Elastique in white, soleil yellow, blush pink, raspberry, cherry red, Mediterranean teal, black onyx.

## Jules Jewels Swimwear

Take a glamorous shine to the sun in Jules Jewels' fresh 2008 swimwear collection featuring glimmering Swarovski crystals. Our exquisite suits embrace the body for a custom fit with caressing comfort.

Adorned with brilliant Swarovski crystals, pearls and gemstones of all sizes, shapes and colors, Jules Jewels' – hand-sewn and Hot Fixed - embellishments add sparkle to resort vacations, poolside, on cruises, to warm summer days... and nights.

### Be Jeweled

**Michelle** This stunning two-piece with glimmering Swarovski crystals, and side-ties, is a Jules Jewels' essential. Crafted with Polyamide/Spandex in white, buttercup yellow, orange juicy, cherry red, deep turquoise, patriotic blue, black onyx. Available in Brazilian, modified Brazilian, American cut.

**Anna Nicole** Stop traffic in this ultra-glamorous, voluptuous two-piece, generously embellished with Swarovski crystals. Crafted with Polyamide/Spandex in white, raspberry, Mediterranean teal, black onyx. American cut.

**Giselle** Be a supermodel on the beaches of Brazil, and at the parties of Ibiza, in this two-piece, lavishly sprinkled with Swarovski crystals. Crafted with Polyamide/Spandex in white with purple raindrop crystals, and bubble gum pink with clear raindrop crystals. Brazilian cut.

**Keira** Encrusted with Swarovski crystals and gemstones, this opulent two-piece, with sophisticated left hip side-tie and bra top - calls all divas to the Chateau Marmont pool party. Crafted with Polyamide/Spandex in white, midnight blue, black onyx. Brazilian cut.

**Victoria** This luxurious two-piece classic, gleams with Swarovski crystal embellishment and the Jules Jewels' insignia. Make your statement coming and going. Crafted with Polyamide/Spandex in bubble gum pink, raspberry, Mediterranean teal, espresso, black onyx. Brazilian cut.

**Brande** Steal the spotlight in this sleek two-piece, bra top, beautifully accented with Swarovski crystals and the Jules Jewels' insignia. Make your statement coming and going. Crafted with Polyamide/Spandex in white, grape, black onyx. Brazilian cut.

**Halle** Give Bond Girl glamour in this white-hot two-piece with Swarovski crystal and silver sequin embellishment. Crafted with Polyamide/Spandex in white. American cut.

**Ginger** This elegant two-piece with boy short is figure-fabulous. The decadent Swarovski crystals bring luxury to all occasions. Crafted with Polyamide/Spandex in black onyx.

**Serena** Let your inner Goddess shine in this Jules Jewels' most popular two-piece featuring breathtaking Swarovski crystals. Crafted with Polyamide/Spandex in white, buttercup yellow, orange juicy, raspberry, cherry red, deep turquoise, patriotic blue, black onyx. Available in Brazilian, modified Brazilian, American cut.

**Chelsea** Be the life of the beach party in this fun, flirtatious two-piece embellished with Aurora Borealis Swarovski crystals. Crafted with Polyamide/Spandex in Mediterranean teal. American cut.

**Cameron** Get everyone talking in this smart and sassy two-piece with strategic color-block trim to accentuate your best features. Crafted with Polyamide/Spandex in white with raspberry and black onyx trims. American cut.

**Naomi** All eyes on you! This always-perfect tuxedo two-piece features ruffles and a white-hot left-side bow tie. Crafted with Polyamide/Spandex in black onyx with white trims. Modified Brazilian cut.

**Adrienne** This innocent hot short can be worn as its own style statement or as a quick bikini cover-up. Crafted with Polyamide/Spandex white, raspberry, Mediterranean teal, black onyx.

## Be Noticed

**Nicolette** Own the beach in this Jules Jewels forever fierce, classic with retro ring detailing. Crafted with Polyamide/Spandex in orange juicy, Mediterranean teal, black onyx. American cut.

**Porsche** Make the sun blush in this two-piece featuring endearing white trim and bows. Crafted with Polyamide/Spandex in candy apple red/white. Brazilian cut.

**Jessica** Give the sun, the stars and the moon some fierce competition in this gorgeous two-piece with delicate white lattice. Crafted with Polyamide/Spandex in soleil yellow, pistachio green, lilac. American cut.

**Samantha** Be hot in The Hamptons in this discerning, if captivating tie-side boy short with tie-front bra top. Crafted with Polyamide/Spandex in Tiffany blue/white

**Ashley** This super cute, imaginative pool party bikini features flavorful stripping, gift wrapped with drawstring ties. Crafted with Polyamide/Spandex in grape/Mediterranean teal, key lime, patriotic blue, white and raspberry strips, American cut.

**Reese** This adorable, girly-girl two-piece is reversible and features whimsical ruffles. Crafted with Polyamide/Spandex in raspberry/white. Low-rise American cut.

## Be Wild

**Pamela** Reveal your inner prowess in this two-piece featuring a surprise pinup girl-silhouette camo motif. Crafted with Polyamide/Spandex in café au lait/espresso/avacado/black retro pin-up girl camo, American cut.

**Raquel** Be the call of the wild in this ferocious two-piece with prowling low-rise side-tie. Crafted with Polyamide/Spandex in leopard. American cut.

**Vanessa** This fabulous two-piece, with black sequin embellishment, perfectly coordinates with **Brooklyn**, Jules Jewels' hooded track jacket. Crafted with Polyamide/Spandex in black and white zebra print with black sequin accents. Available with Mediterranean teal or raspberry trim. American cut.

**Brooklyn** Jules Jewels' hooded track jacket takes you from daytime to the moonlit beach party. It perfectly coordinates with Jules Jewels' Mediterranean teal and raspberry suits. Crafted with Polyamide/Spandex in Mediterranean teal, raspberry, black onyx - each with black and white zebra striped accents.

**Charlize** Accented with sophistication, this elegant one-piece is an essential for poolside at the Bellagio and night-side on the Royal Caribbean. Crafted with Polyamide/Spandex in espresso, black onyx.

**Lola** This exquisite, retro-style bikini reflects the glamorous Studio 54 era. Lola is hand crafted with natural-toned crochet accents. Crafted with Polyamide/Spandex in espresso with natural hand woven crochet accents, Brazilian cut.

Most Jules Jewels designs are available in XS, S, M, L and XL.

Jules Jewels Lingerie and Swimwear is available online at: [Jules-Jewels.com](http://Jules-Jewels.com)

Jules Jewels Lingerie and Swimwear – Be bold. Be daring. Be you. Express Yourself.

### Contact Jules Jewels

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